



## Autumn semester 2024/2025

### Courses for exchange students

These courses are offered only to exchange students. Exchange students from both levels (Bachelor and Master) can choose them.

No.	Course code	Course name	ECTS	Contact hours
1.	EX	Cultural Differences in International Marketing	4,0	30
2.	EX	Corporate finance	4,0	30
3.	EX	Electronic business: strategies and cases	6,0	60
4.	EX	Hedge Funds	4,0	30
5.	EX	History and Culture of Poland	3,0	30
6.	EX	International Negotiation and Contracting	4,0	30
7.	EX	Internationalisation of Small and Medium Sized Enterprises	4,0	30
8.	EX	Marketing Strategies - cases and experiences	4,0	30
9.	EX	Methods and Instruments of Marketing Communication	4,0	30
10.	EX	Organizational Behaviour	4,0	30
11.	EX	Polish Language Course for Beginners	6,0	60
12.	EX	Strategic management	3,0	30
13.	EX	Leadership	4,0	30
14.	<u>EX</u>	Qualitative and quantitative research methods in sustainable development	3,0	30
15.	EX	Human resources management	3,0	30
16.	EX	Economics and geopolitics of the contemporary money	3,0	30
17.	EX	Eurologistics	4,0	30
18.	EX	Creativity and creative industries	4,0	30



### Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Level	ECTS	Contact hours
1.	FAI-3-I	Private asset and wealth management	Bachelor	3,0	30
2.	KP-E-3-I	Tax systems in the EU member states	Bachelor	3,0	30
3.	MSG-3-I	Project management in logistics	Bachelor	3,0	30
4.	PS-3-I	Labour Market & Gender Inequalities	Bachelor	3,0	30
5.	E-3-1	Methods and techniques of decision making in business	Bachelor	3,0	30
6.	FAI-3-1	Tax systems in the EU member states	Bachelor	3,0	30



## Spring semester 2024/2025

### Courses for exchange students

These courses are offered only to exchange students. Exchange students from both levels (Bachelor and Master) can choose them.

No.	Course code	Course name	ECTS	Contact hours
1.	EX	Cultural differences in international marketing	4,0	30
2.	EX	Banking systems	3,0	30
3.	EX	Corporate Finance	4,0	30
4.	EX	Corporate Governance	4,0	30
5.	EX	Exchange rates in Poland: the context of key financial relations	3,0	30
6.	EX	History and Culture of Poland	3,0	30
7.	EX	Innovation Management	4,0	30
8.	EX	Internal Communication in Business Organizations	3,0	30
9.	EX	International Marketing: How to Enter and Win Central European Markets?	3,0	30
10.	EX	Knowledge Management in Business Organizations	3,0	30
11.	EX	Polish Language Course for Beginners	6,0	60
12.	EX	Polish Language Course for Beginners (2 <sup>nd</sup> Part)	6,0	60
13.	EX	Socio-Economic Challenges in Europe	4,0	30
14.	EX	Strategic management	3,0	30
15.	EX	Corporate social responsibility	4,0	30
16.	EX	Project management	4,0	30



### Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Level	ECTS	Contact hours
1.	IIE-3-I	Information Systems' Architectures	Bachelor	4,0	30
2.	RIFB-3-I	International accounting standards	Bachelor	3,0	30
3.	Z-3-I	Real estate market - investments and analysis	Bachelor	3,0	30
4.	Z-3-I	Services marketing	Bachelor	3,0	30
5.	IIE-3-1	Categorical data analysis	Bachelor	4,0	30