



## Finance – Bachelor programme

Autumn semester 2024/2025

I year	Course code	Course name	Contact hours	ECTS
1.	F-1-I	Financial instruments and markets	30	5,0
2.	F-1-I	Fundamentals of law	30	3,0
3.	F-1-I	Management	30	3,0
4.	F-1-I	Mathematics*	30+30	6,0
5.	F-1-I	Microeconomics*	30+30	6,0
6.	F-1-I	Principles of accounting	30	4,0

II year	Course code	Course name	Contact hours	ECTS
1.	F-2-I	Statistics*	30+30	6,0
2.	F-2-I	Banking*	30+30	6,0
3.	F-2-I	Financial reporting*	15+30	5,0
4.	F-2-I	Fundamentals of insurance*	30+15	5,0
5.	F-2-I	Corporate finance*	30+30	6,0

III year	Course code	Course name	Contact hours	ECTS
1.	F-3-I	Valuation of financial instruments*	30+30	4,0
2.	F-3-I	Monetary and fiscal policy	30	2,0
3.	F-3-I	Alternative investments	30	2,0
4.	F-3-I	Banking systems	30	3,0
5.	F-3-I	Economics of happiness	30	3,0
6.	F-3-I	Consolidated financial statements	30	3,0
7.	F-3-I	Investment funds	30	3,0

\* courses composed of two parts classes and lectures



Spring semester 2024/2025

I year	Course code	Course name	Contact hours	ECTS
1.	F-1-I	Financial accounting*	30+30	6,0
2.	F-1-I	Financial mathematics*	30+30	6,0
3.	F-1-I	Informatics for accounting	30	4,0
4.	F-1-I	Macroeconomics*	30+30	6,0
5.	F-1-I	Public finance*	30+30	6,0

II year	Course code	Course name	Contact hours	ECTS
1.	F-2-I	Economic history	30	4,0
2.	F-2-I	Cost accounting*	15+30	4,0
3.	F-2-I	Econometrics*	30+30	6,0
4.	F-2-I	Financial analysis*	30+15	5,0
5.	F-2-I	International economics*	30+15	5,0

III year	Course code	Course name	Contact hours	ECTS
1.	F-2-I	Derivatives	30	2,0
2.	F-2-I	History of economics thought	30	2,0
3.	F-2-I	Informatics for accounting	30	2,0
4.	F-2-I	Portfolio management and wealth planning*	15+15	2,0
5.	F-2-I	European Union financial system	30	3,0
6.	F-2-I	International financial institutions	30	3,0
7.	F-2-I	Investment banking	30	3,0

\* courses composed of two parts classes and lectures

## Innovation Management – Master programme

Autumn semester 2024/2025

I year	Course code	Course name	Contact hours	ECTS
1.	IM-1-II	Behavioural economics*	15+30	5,0
2.	IM-1-II	Creativity in management	30	3,0
3.	IM-1-II	Knowledge based economy*	15+15	3,0
4.	IM-1-II	Management theories*	30+15	4,0
5.	IM-1-II	Marketing*	30+15	4,0
6.	IM-1-II	Principles of entrepreneurship*	30+15	4,0
7.	IM-1-II	Qualitative methods in market analysis*	15+15	3,0
8.	IM-1-II	Strategic planning*	30+30	4,0

II year	Course code	Course name	Contact hours	ECTS
1.	IM-2-II	ShopLab research*	15+30	4,0
2.	IM-2-II	Ethics*	15+15	3,0
3.	IM-2-II	E-marketing*	15+15	3,0
4.	IM-2-II	Database technology in business	30	3,0
5.	IM-2-II	Merchandising*	15+15	3,0
6.	IM-2-II	Business Intelligence	30	3,0
7.	IM-2-II	Marketing Metrics	30	3,0
8.	IM-2-II	Multimedia applications in business	30	3,0

\* courses composed of two parts classes and lectures

Spring semester 2024/2025

I year	Course code	Course name	Contact hours	ECTS
1.	IM-1-II	Enterprise information systems*	15+45	5,0
2.	IM-1-II	Innovative process and product management*	15+30	4,0
3.	IM-1-II	Innovative project management*	15+30	4,0
4.	IM-1-II	International business	30	3,0
5.	IM-1-II	Marketing data analysis*	15+45	5,0
6.	IM-1-II	Smart city*	15+30	3,0



II year	Course code	Course name	Contact hours	ECTS
1.	IM-2-II	Ecoinnovations in management*	15+15	3,0
2.	IM-2-II	Financing innovation process*	15+15	2,0
3.	IM-2-II	Methods of regional analysis	30	3,0
4.	IM-2-II	Philosophy of law	30	2,0
5.	IM-2-II	Value creation*	15+15	2,0
6.	IM-2-II	Creating value for customers	30	3,0
7.	IM-2-II	Data mining in management	30	3,0
8.	IM-2-II	Social media	30	3,0

\* courses composed of two parts classes and lectures

## Bachelor in Business Administration- Bachelor programme

Autumn semester 2024/2025

I year	Course code	Course name	Contact hours	ECTS
1.	BBA-1-I	Academic discourse and study skills	30	3,0
2.	BBA-1-I	Computer information system in business	15	1,0
3.	BBA-1-I	Fundamentals of finance*	15+30	5,0
4.	BBA-1-I	Fundamentals of law	30	3,0
5.	BBA-1-I	Fundamentals of management*	15+30	5,0
6.	BBA-1-I	Mathematics*	30+30	7,0
7.	BBA-1-I	Microeconomics*	30+30	6,0

II year	Course code	Course name	Contact hours	ECTS
1.	BBA-2-I	Cultural diversity*	30+30	5,0
2.	BBA-2-I	International economic relations*	30+30	5,0
3.	BBA-2-I	Managerial accounting*	15+30	6,0
4.	BBA-2-I	Digital marketing in international marketplace*	15+30	4,0
5.	BBA-2-I	Foreign market entry and growth	30	2,0
6.	BBA-2-I	International strategic management*	30+30	6,0



III year	Course code	Course name	Contact hours	ECTS
1.	BBA-3-I	Applied quantitative methods (with R)*	15+30	5,0
2.	BBA-3-I	Cultural diversity and customer behaviour*	30+30	5,0
3.	BBA-3-I	International trade - advanced course	30	3,0
4.	BBA-3-I	E-business	30	3,0
5.	BBA-3-I	Applied project management*	15+30	4,0
6.	BBA-3-I	Business financing	30	3,0
7.	BBA-3-I	Currency trading and intermarket analysis	30	3,0

\* courses composed of two parts classes and lectures

### Spring semester 2024/2025

I year	Course code	Course name	Contact hours	ECTS
1.	BBA-1-I	Economic history of 20th century	30	3,0
2.	BBA-1-I	Financial accounting*	30+30	6,0
3.	BBA-1-I	Fundamentals of marketing*	15+30	5,0
4.	BBA-1-I	Macroeconomics*	30+30	6,0
5.	BBA-1-I	Organizational behaviour	30	3,0
6.	BBA-1-I	Statistics for business and economics*	30+15	5,0

II year	Course code	Course name	Contact hours	ECTS
1.	BBA-2-I	Market research*	15+30	3,0
2.	BBA-2-I	Entrepreneurship and innovation*	15+30	5,0
3.	BBA-2-I	Exporting and importing*	15+30	6,0
4.	BBA-2-I	Corporate crisis management	30	3,0
5.	BBA-2-I	Data collection and visualisation	30	3,0
6.	BBA-2-I	Digital transformation and information economy	30	3,0
7.	BBA-2-I	Event management	30	3,0



III year	Course code	Course name	Contact hours	ECTS
1.	BBA-3-I	Sustainability in business and economics	30	3,0
2.	BBA-3-I	Business plan essentials	15	3,0
3.	BBA-3-I	International human resource management	30	4,0
4.	BBA-3-I	Leadership in business	30	4,0
5.	BBA-3-I	Doing business in Americas	30	3,0
6.	BBA-3-I	Doing business in Africa and Arab countries	30	3,0
7.	BBA-3-I	Doing business in Europe	30	3,0